**The Asia-Pacific AGENCY DIRECTORY/PORTFOLIO 2019**

Company Name:

Billing Name (if different from above):

Agency Name (if applicable):

Billing Address:

Tel: Fax: E-Mail:

**Please tick the box on the left hand side for your preferred listing format.**

*(Each enhanced listing will apply to one listing in one category only)*

 Option A (USD2,700)  Option B (USD1,500)  Option C (USD650)  Option D (Basic Listing)

Quantity: Amount:

Logo(s) for countries:

Accepted By: Title:

Date: Signature & Co. chop:

**Terms and Conditions:**

1. This contract is subject to credit approval. Credit accounts must be settled within 30 days from date of invoice.

2. All cheques are made payable to “Haymarket Media Ltd” at standard conversion rate of US$1 to HK$7.8.

3. Cancellation of insertion must be written in a signed & chopped document, and must be mailed or faxed to *Campaign Asia Pacific* 30 days in advance.

4. The amount quoted is net of business tax and withholding tax where applicable.

We may wish to use the information provided to send you details of products and services offered by the Haymarket Group or other selected third parties. Should you not wish to receive printed communications please tick here.

Only tick here if you do not wish to receive communications via email.

# Campaign logo small 22.JPG

**AGENCY PORTFOLIO**

**Basic Listing Submission Form**

**To assist in compiling the most accurate and comprehensive online portfolio possible, please fill out the details below and email the form to** **karen.wong@haymarket.asia** **or fax to: +852 2122 5210**

**COMPANY INFORMATION**

**1A**

Name of company

Company Address

Telephone (with overseas dialing code)

Fax Number

Email address

Website address

Key Personnel (Name and Job Title)

**2A**

**Please select your type of Company?**

 (**Please tick one only**:  **Advertising Agency** ** PR Agency**  **Media Agency**  **Digital Agency**)

**If you selected ‘Agency’ please go to question ⇨ 2B.**

**2B**

**Please indicate what type of work you do?** (You may select multiple items)

 Advertising End-to-end ecommerce Service Retail Advertising/

 Retail Store Design

 Branding Consulting/ Experiential Marketing/Activation

 Brand Strategy / Sales Promotion

 Brand Reputation Health Care

 SEM/SEO

 Brand Monitoring Identity Programs

 Shopper Marketing/

 Content Marketing Integrated Communications Consultancy Sports Marketing

 CRM Luxury & Premium Branding Video Content Creation

 Creative/Graphic Design Marketing Research/ Web Design/Development

 Data Analytics

 Design & Technology Mobile/Web app

 Consultancy Marketing Services Development

 Digital Marketing/Interactive Media Planning/Buying **⇨ 2D**  Software Development

 Direct Marketing Mobile Social Media

 Event Marketing PR **⇨ 2C** B2B Marketing

**2C**

**If you selected ‘PR’ in question 2B please indicate the sectors/service that you work in?**

 Consumer  Corporate  Financial

 Government  Healthcare  Public Sector

 Public Affairs  Property  Technology

 Travel  Press Release  Media Analysis

**2D**

**If you selected ‘Media’ in question 2B please indicate the service you provide and which media channels are relevant to you?**

 TV  Print (Trade/Newspaper)  Online

 Radio  Social  Out of Home

 Mobile

**4 Please select your Office Location.** (Please select only one country and/or Regional.)

 Regional  Indonesia  Philippines

 Australia  Japan  Singapore

 Bangladesh  Korea  Sri Lanka

 Cambodia  Malaysia  Taiwan

 China  Myanmar  Thailand

 Hong Kong  New Zealand  Vietnam

 India  Pakistan

*Haymarket Media* organize a series of events across the region that are designed to educate, stimulate, innovate and celebrate the ideas, creations and concerns of the regional industry. Who would be the person to contact at your company regarding these events?

Full Name: Title: Tel: E-Mail:

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